# Ani-AR Portrait AR

Taster Workshop

# HIDDEN PORTRAIT

"Portraiture is a political act. Who gets to be represented and revered, passed through the channels of history and power long after they have left the Earth?"

**Dazed and Confused** 

"I never paint dreams or nightmares. I paint my own reality." The Two Fridas 1939 Frida Kahlo

"We dont see things as they are; we see them as we are"

Anais Nin, Seduction of the Minotaur 1961

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#### 26 Jan 10:00 to 11:30

-Kim Noce Intro & Brief -Collaborators intro

#### 14:00 to 16:00

-Despoina Zachariadou Spark AR intro and exporting to Instagram

#### 27 Jan 12:00 to 14:00

\_ Case Study Yu Sun ( ex graduate) Spark AR intro and exporting to Instagram

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#### 27 Jan -1 Feb

- -Discover eachother
- -Create a portrait (still or animated)
- -Animator make at least one simple one frame /two /three frame image to loop
- -Create on Spark AR
- -Test on Instagram
- -Explort animation on loop (repeated to match audio and upload to Vimeo with tile credit and synopsis)
- -Discuss the process and discoveries
- -Write a 50 words synopsis description about your aim

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2 Feb 09:00 to 11:00

lelp Drop in session with with Despoina achariadou

2 Feb 14:00 to 16:00

Sharing Result + Guest Speake



## What

This session will discover the world where animation, immersive experience, and sonic landscapes can meet. You will collaborate closely to create a miniature Augmented Reality Animation Filter, available on Instagram. The final result will be one immersive AR per group; created on spark available as a filter on Instagram & exported normal video on vimeo for archive with title, credits, music and short synopsis. The result can be animated or still images. The filter will contain a loop-able soundscape of at least 30 sec each.

## When

To create the AR you have from time from 27 Jan. to 1 Feb. Across the week you can organise your own timing to collaborate. The focus it is not a polished result but to play, experiment and discover what is possible with simple mediums at hands and a fast deadline. Keep it simple but powerful.

### How

We wish for you to explore issues close to your heart and identity. You are encouraged to explore social justice, climate action, physical or emotional wellbeing, or personal histories from your point of view.:

Your voice and opinion matters

The AR can be created any techniques on phones, lpads, drawings or photographs and then translated into AR. The key is to create a project in just a few hours. Be playful with the material, and think about the idea and not a polished result; use loops or just still images and textures.

You have two technichal sessions to help you: Despoina (MA VR teacher) and Yu Sun (recent graduate), plus a drop in session for the last day

Share each other skills and knowledge!

## Links

TWO

<u>AUTOPORTRAIT</u>

FAMILY PORTRAIT
LOVE YOURSELF
IG FACE FILTERS

<u>Ultra-collaborate (Guest Link)</u>

**Resources** 

Register Groups and Info links

<u>Padlet</u>

Collection final films on Vimeo

(Vimeo Guidelines)

Press Kit template for Vimeo description

To watch before the session

Watch these short movies before the session to

inspire you and to discuss in the sessions.

Any other tool to communicate

Spark AR

Moodle (for MA animation only)

## Format & Equipment

AR Format for instagram :During the techinchal session you will learn how to create a spark Ar project, export it and use it on Instagram

Video Format back up/archive: Export you animation as a video and record your filter being used as 1920 x1080 25 fps; with a Title; a short 50 words description of the idea, a Loop of a the animation for 5/10 times and Credits

Laptop, Adobe, Spark AR and any Technique

### Output

Instagram @maalcc (password Maanimation)

Vimeo Log in maanimatiolcc@gmail.com (Password: londoncollegecommunication) Add to collection: <u>Ani-AR Hidden Portrait</u>

To both platforms add:

- -Title and your names
- -Description: 50 words synopsis description about your concept, link to vimeo and link to AR filter